Large Demo Mall Instructions

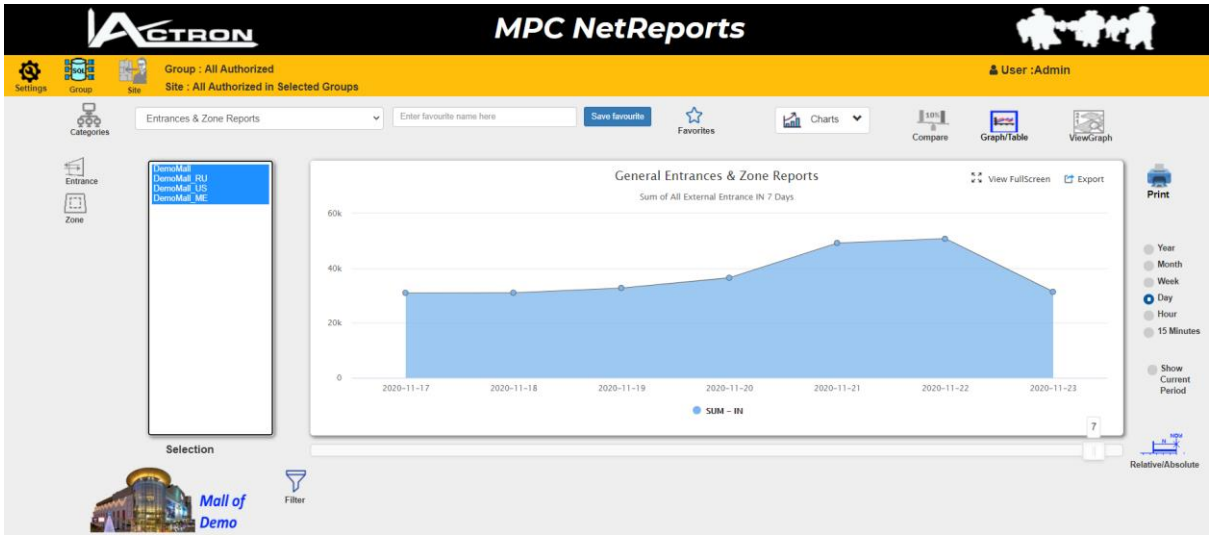
This is a demo project which shows a lot of the power of the new generation of MPC Universe webreports.

It shows how a the reports can cover several Malls under a client in different countries including External counting, Level analytics, Zone analytics, and individual Tenant analytics.
The demo is based on 4 malls
(in Europe, USA, Russia and Middle East).
Each one has got 3 anchor Tenants (Ikea, Auchan and Obi.) and 128 smaller size tenants.

It shows the support of up to 17 languages, Help videos, comparison between the sites.
It shows the analytics such as Flow counting, Occupancy, Visitor hours, Dwell time, Capture rate etc.

Intro video link:
https://www.dropbox.com/s/337p31ig4f8c0sa/MPC%20Universe%20Web%20Reports.mp4?dl=0

It lets you feel the comfortable user interface of the new generation.



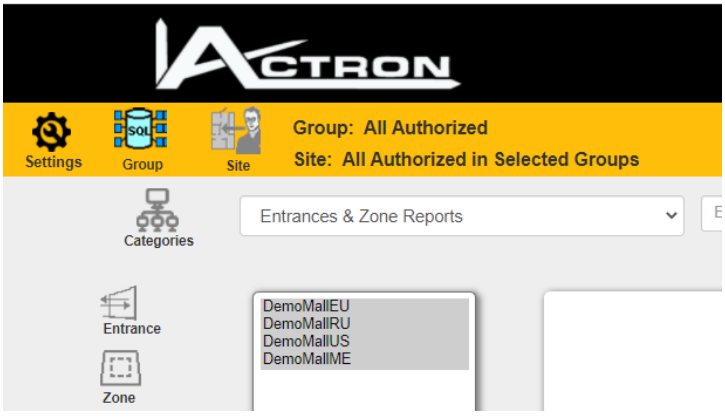
Link to the reports: http://report.actron.com.ru/Actron-MPC/login?client=LargeDemoMall

The **user name** and **password** lets You decide what languages and sites you will use in the demo.

no	Language	User name
1	English	DemoMallEng
2	Russian	DemoMallRu
3	German	DemoMallGer
4	Swedish	DemoMallSwe
5	Spanish	DemoMallSp
6	Arabic	DemoMallAr
7	Chineese	DemoMallCh
8	Portugese	DemoMallPt
9	Hindi	DemoMallHi
10	Dutch	DemoMallDu
11	Slovene	DemoMallSlo
12	French	DemoMallFr
13	Italian	DemoMallIt
14	Danish	DemoMallDan
15	Polish	DemoMallPol
16	Japaneese	DemoMallJp
17	Greek	DemoMallGr

(OBS User Name is case sensitive so You have to use large letters in the same way as below)

Password	Type of report	Support			Available Groups, Sites
10000	MPCNetReport	People Count	Waiting time	Car Guidance	All Groups, All Sites
11000	MPCLiteReport	People Count			DemoMall_EU, Nike Shop
12001	MPCReport	People Count			DemoMall_EU, DemoMall
12002	MPCReport	People Count	Waiting time	Car Guidance	DemoMall_EU, Ikea
13001	MPCSiteReport	People Count	Waiting time	Car Guidance	DemoMall_EU, All Sites
13002	MPCSiteReport	People Count			DemoMall_EU, DemoMall, Nike, SubWay, Azzessorize, Dollar General, El Corte Ingles, IKEA
21000	MPCLiteReport	People Count			DemoMall_RU, Nike Shop
22001	MPCReport	People Count			DemoMall_RU, DemoMall
22002	MPCReport	People Count	Waiting time		DemoMall_RU, Ikea
23001	MPCSiteReport	People Count	Waiting time		DemoMall_RU, All Sites
23002	MPCSiteReport	People Count			DemoMall_EU, DemoMall, Nike, SubWay, Azzessorize, Dollar General, El Corte Ingles, IKEA
31000	MPCLiteReport	People Count			DemoMall_US, Nike Shop
32001	MPCReport	People Count			DemoMall_US, DemoMall
32002	MPCReport	People Count	Waiting time	Car Guidance	DemoMall_US, Ikea
33001	MPCSiteReport	People Count	Waiting time	Car Guidance	DemoMall_US, All Sites
33002	MPCSiteReport	People Count			DemoMall_US, DemoMall, Nike, SubWay, Azzessorize, Dollar General, El Corte Ingles, IKEA
41000	MPCLiteReport	People Count			DemoMall_ME, Nike Shop
42001	MPCReport	People Count			DemoMall_ME, DemoMall
42002	MPCReport	People Count			DemoMall_ME, Ikea
43001	MPCSiteReport	People Count			DemoMall_ME All Sites
43002	MPCSiteReport	People Count			DemoMall_ME, DemoMall, Nike, SubWay, Azzessorize, Dollar General, El Corte Ingles, IKEA



The demo project consists of 4 almost identical Malls in different parts of the world.
But the visitation of them is different.

One in Europe

One in Russia

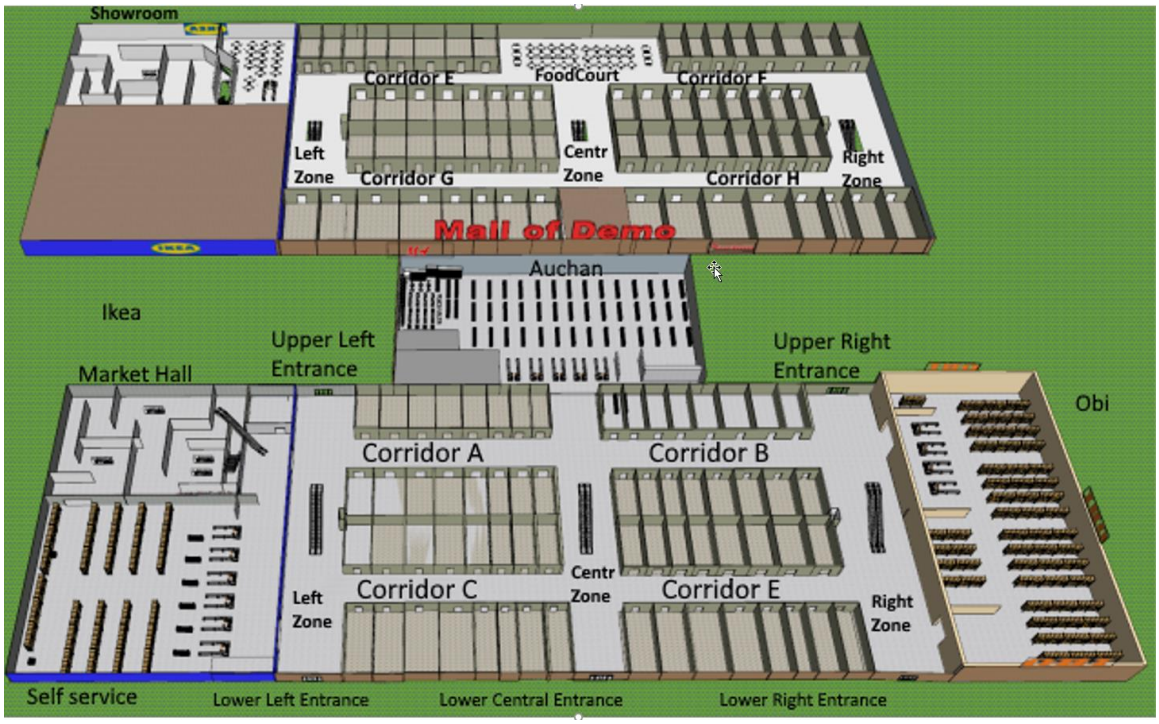
One in USA

One in Middle East

Description of the Mall layouts, Entrances, Zones, Tenants etc.

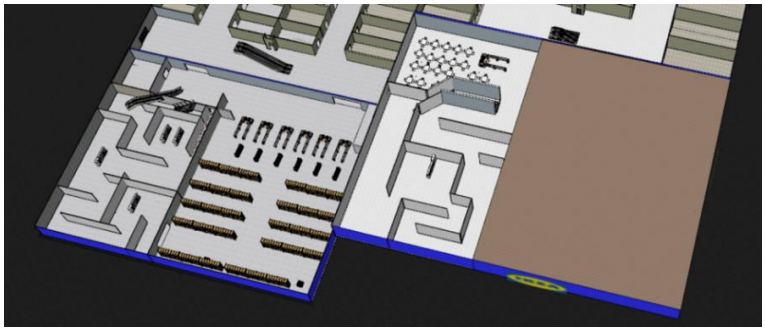
They all have a plan like this:

Inside the mall there are 128 smaller tenants and 3 large anchor tenants

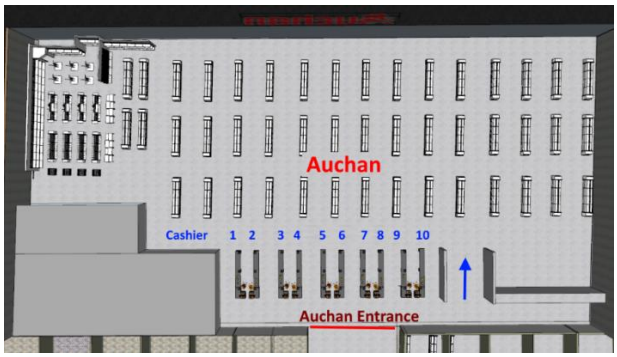


Anchor tenants:

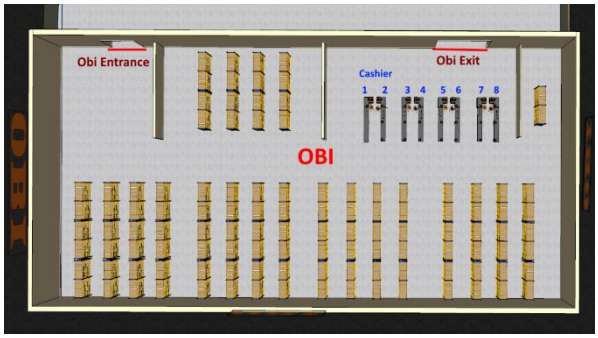
IKEA



Auchan

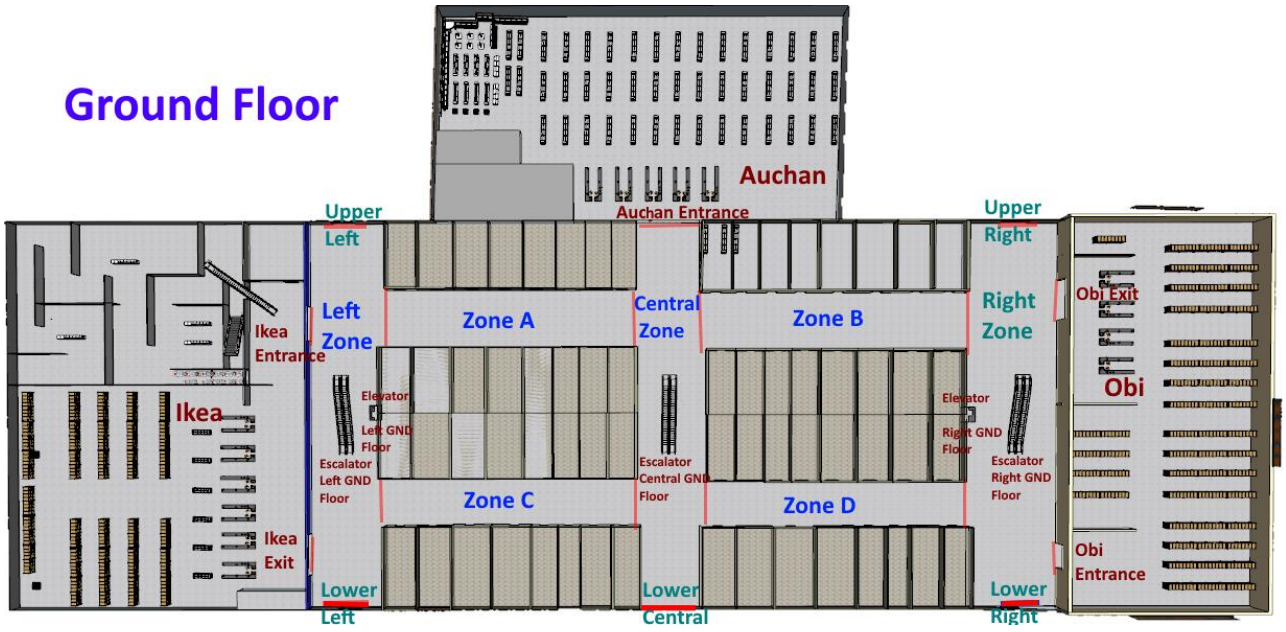


OBI

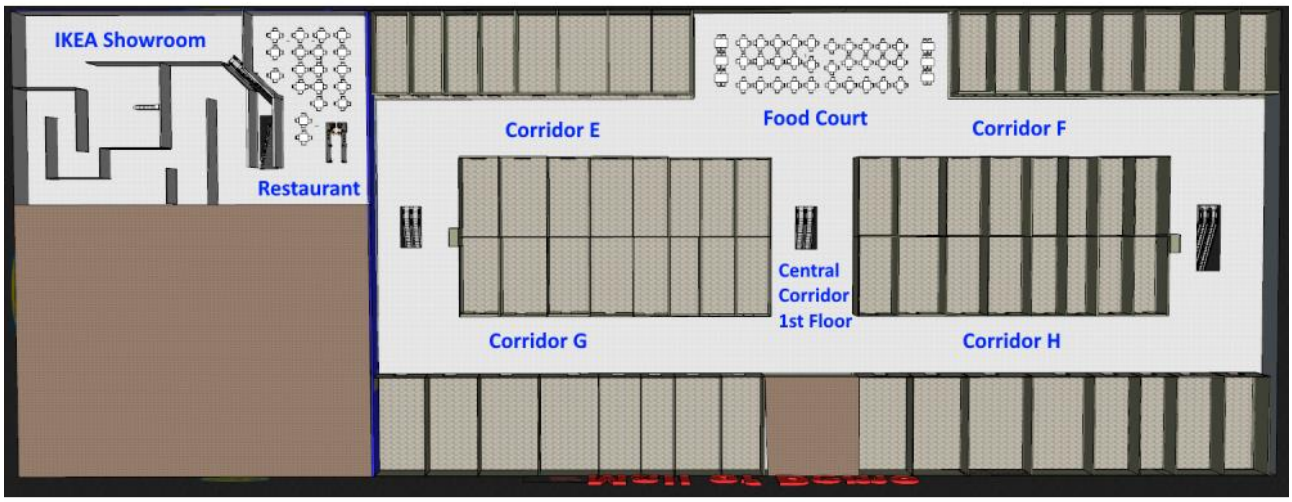


Different Zones

Ground Floor

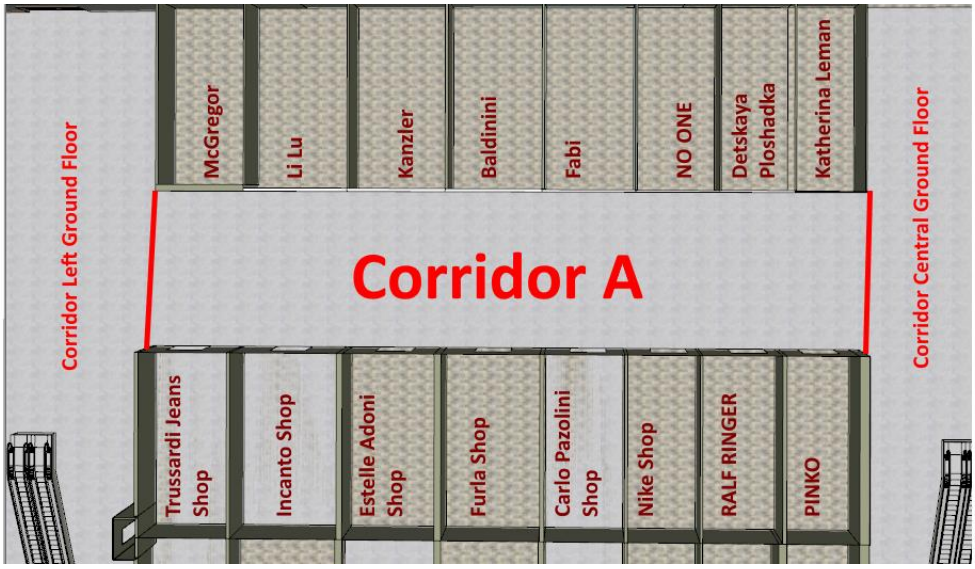


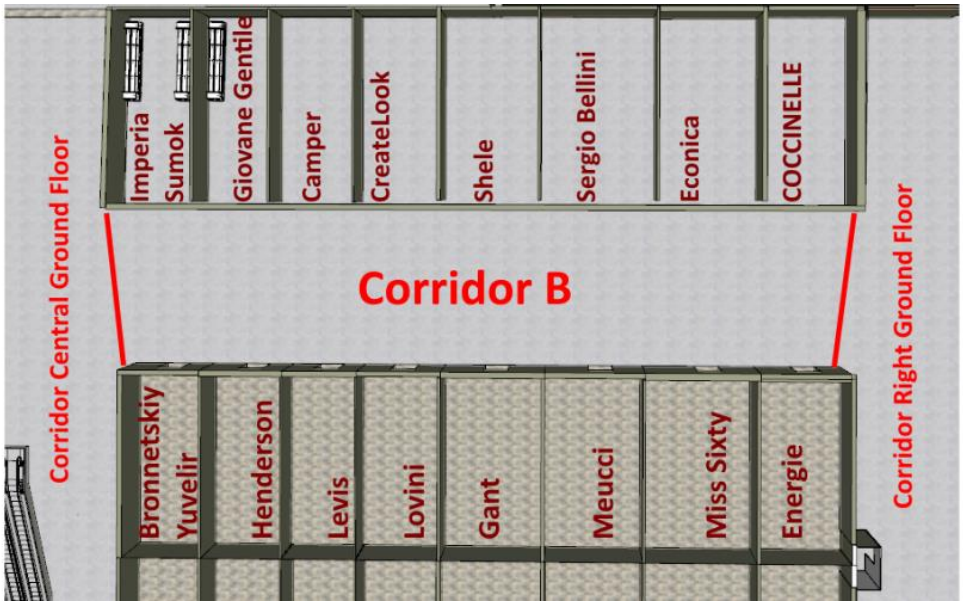
First Floor

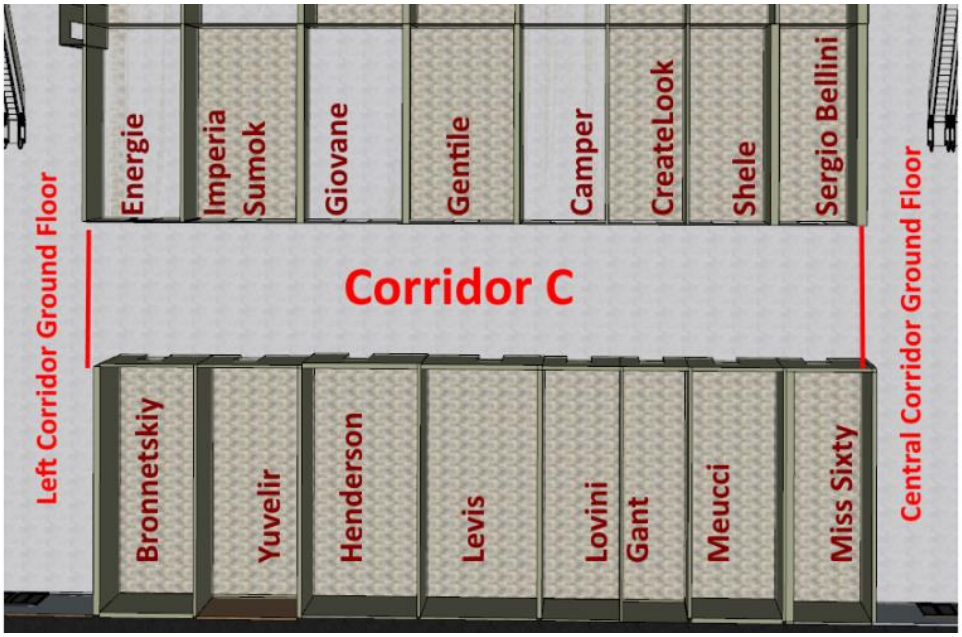


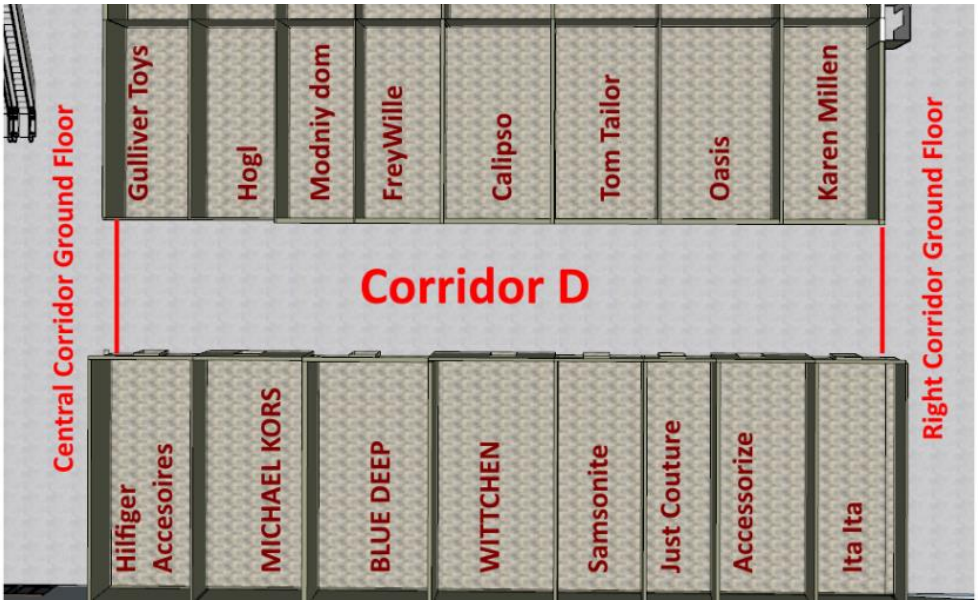
Tenants and corridors

Ground Floor

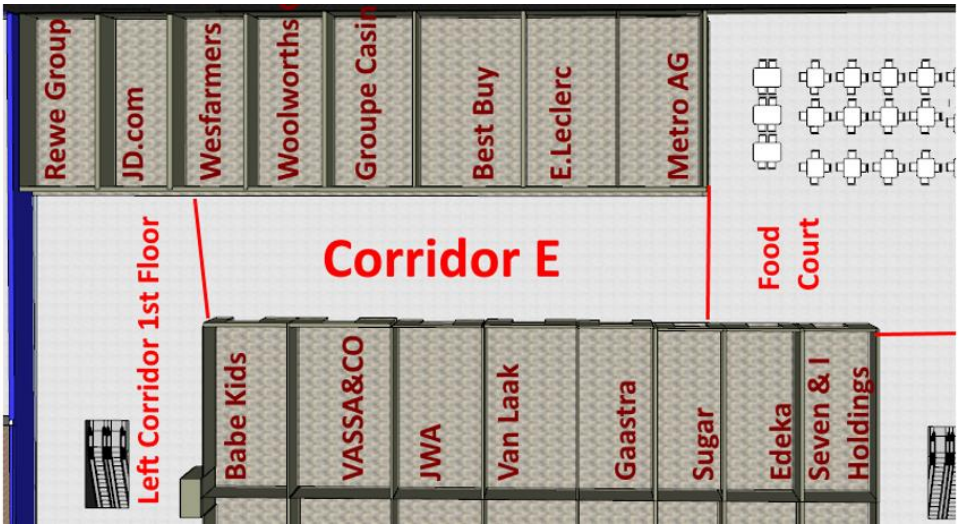


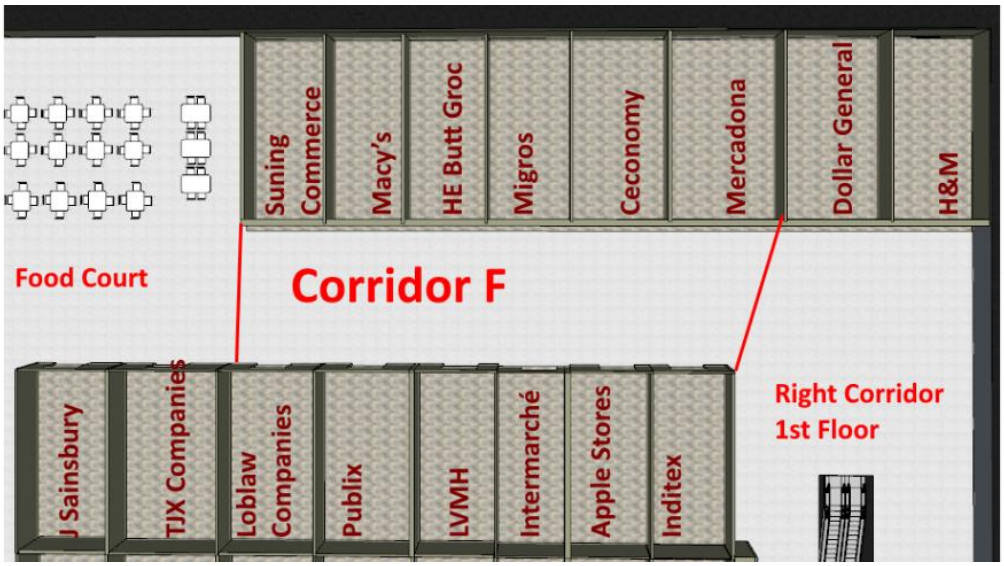


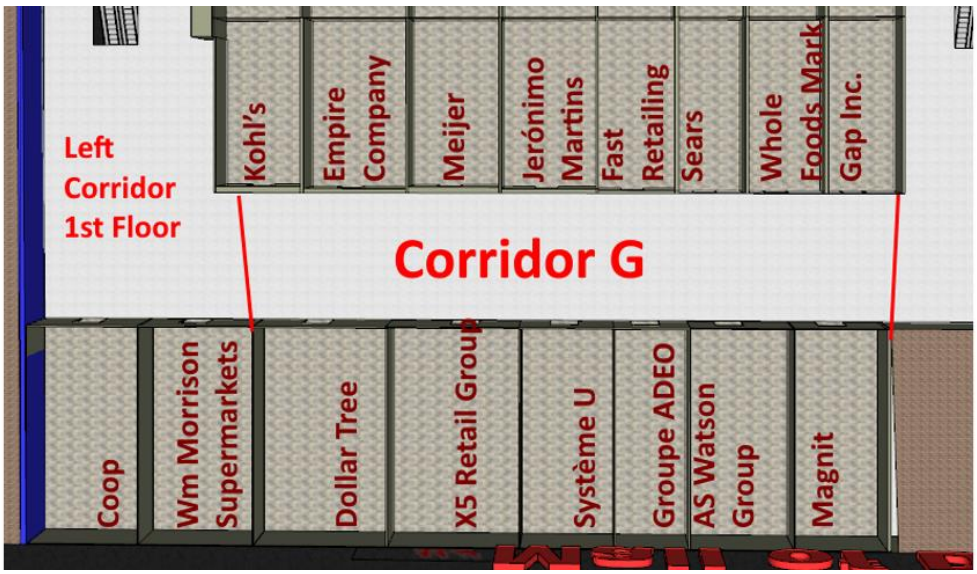

Left Corridor Ground Floor
Energie
Imperia Sumok
Giovane
Gentile
Camper
CreateLook
Shele
Sergio Bellini
Corridor C
Bronnetskiy
Yuvelir
Henderson
Levis
Lovini
Gant
Meucci
Miss Sixty
Central Corridor Ground Floor

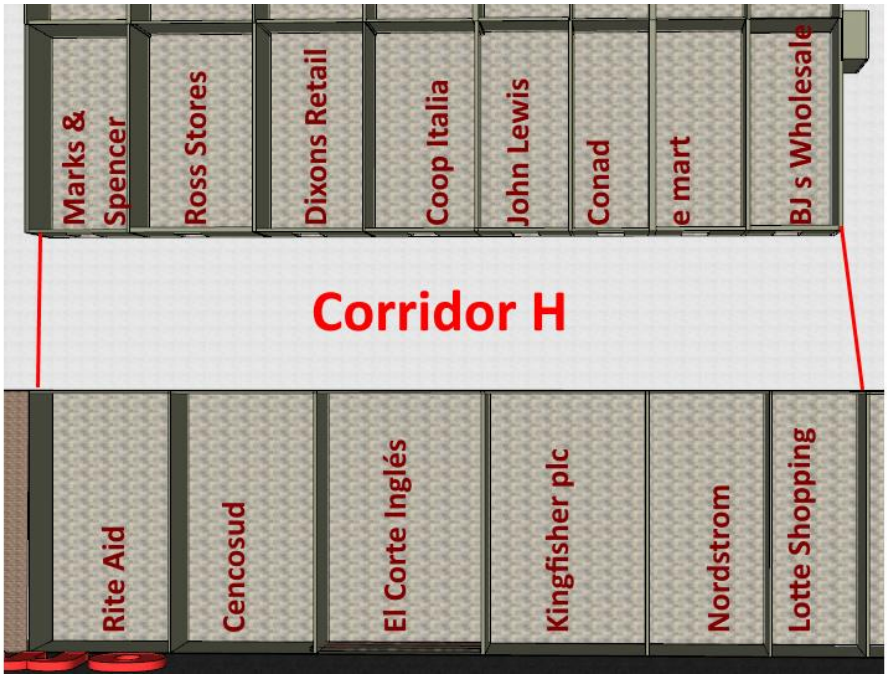

Central Corridor Ground Floor
Gulliver Toys
Hogl
Modniy dom
FreyWille
Calipso
Tom Tailor
Oasis
Karen Millen
Corridor D
Hilfiger Accesoires
MICHAEL KORS
BLUE DEEP
WITTCHEN
Samsonite
Just Couture
Accessorize
Ita Ita
Right Corridor Ground Floor

First Floor

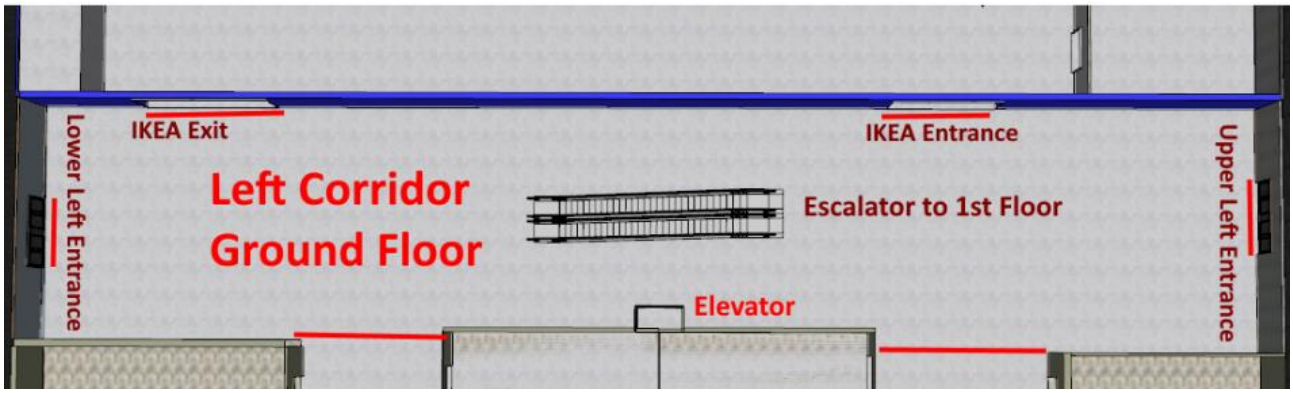

Rewe Group
JD.com
Wesfarmers
Woolworths
Groupe Casi
Best Buy
E.Leclerc
Metro AG
Left Corridor 1st Floor
Corridor E
Food Court
Babe Kids
VASSA&CO
JWA
Van Laak
Gaastra
Sugar
Edeka
Seven & I Holdings

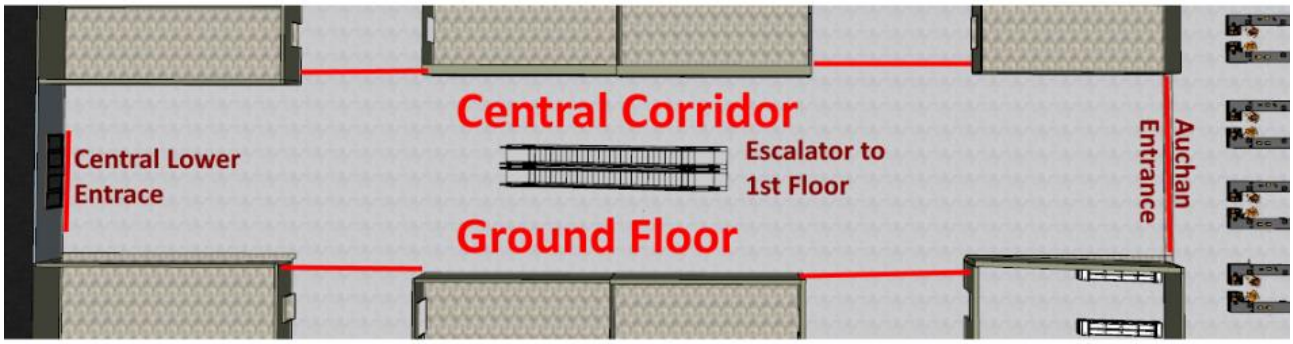

Food Court
Corridor F
Suning Commerce
Macy's
HE Butt Groc
Migros
Ceconomy
Mercadona
Dollar General
H&M
J Sainsbury
TJX Companies
Loblaw Companies
Publix
LVMH
Intermarché
Apple Stores
Inditex
Right Corridor 1st Floor

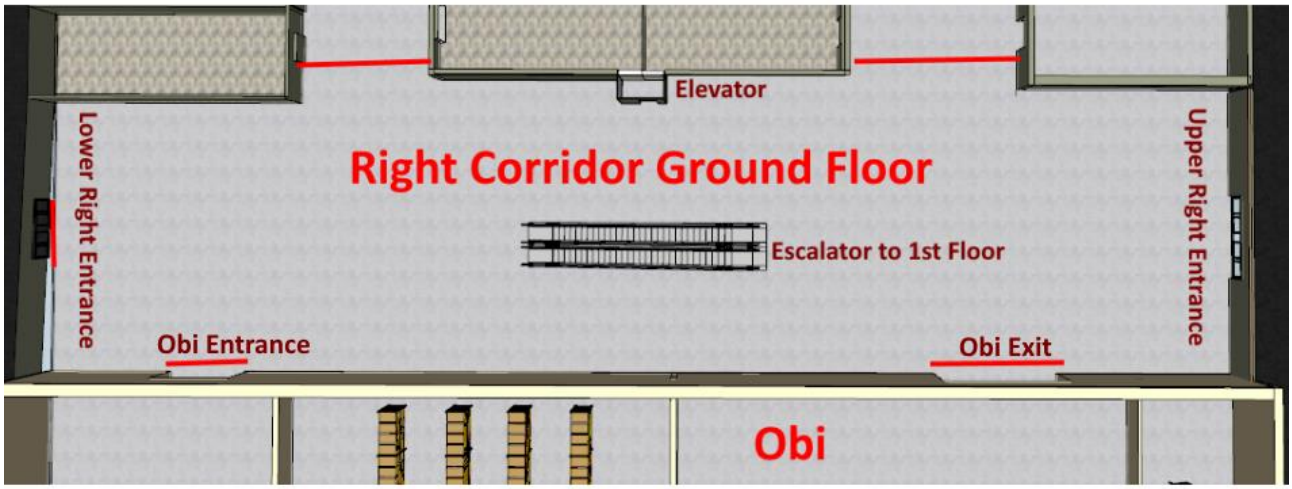

Left Corridor 1st Floor
Corridor G
Kohl's
Empire Company
Meijer
Jerónimo Martins
Fast Retailing
Sears
Whole Foods Mark
Gap Inc.
Coop
Wm Morrison Supermarkets
Dollar Tree
X5 Retail Group
Système U
Groupe ADEO
AS Watson Group
Magnit

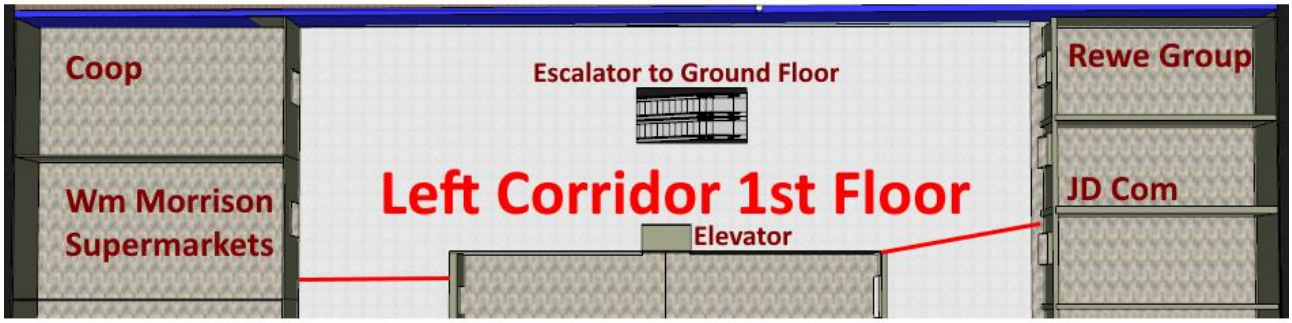

Corridor H
Marks & Spencer
Ross Stores
Dixons Retail
Coop Italia
John Lewis
Conad
e mart
BJ s Wholesale
Rite Aid
Cencosud
El Corte Inglés
Kingfisher plc
Nordstrom
Lotte Shopping

Side corridors





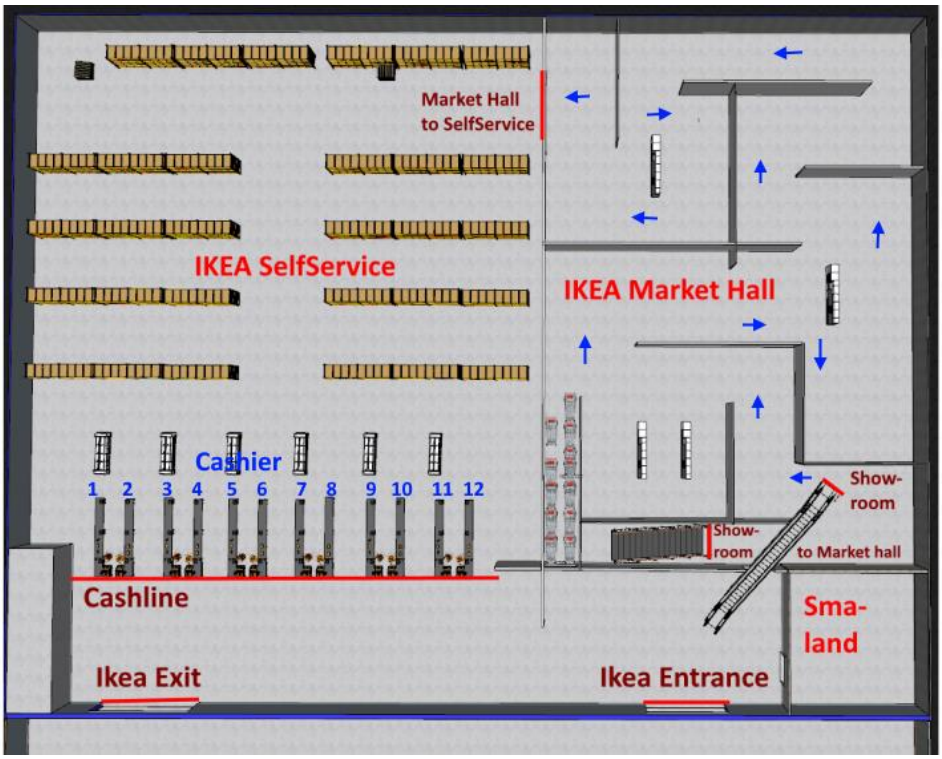



Coop
Wm Morrison Supermarkets
Escalator to Ground Floor
Left Corridor 1st Floor
Elevator
Rewe Group
JD Com

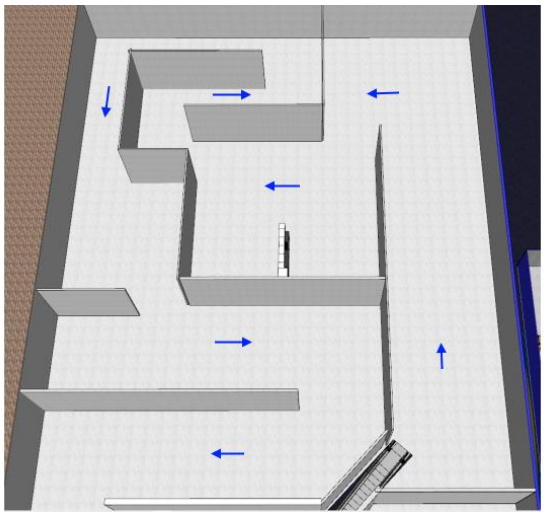
Central Corridor
1st Floor
Food Court

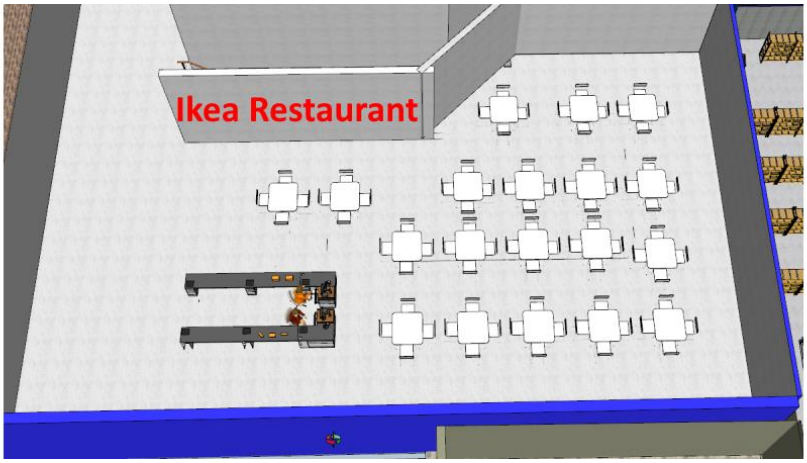
CP All
Yamada Denki
Right Corridor 1st Floor
Dollar General
H&M

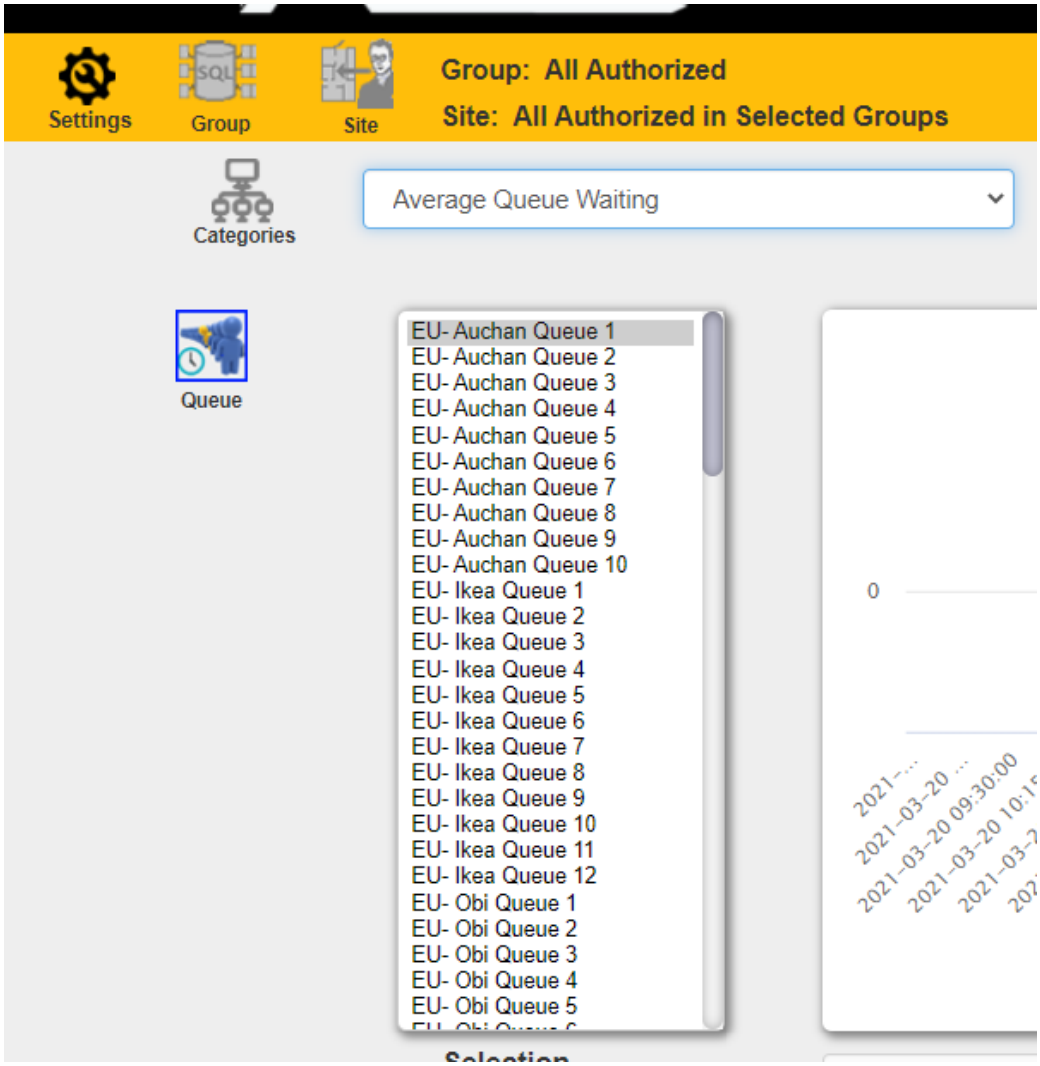
IKEA Ground Floor



IKEA Show-Room





All of them have Queue Waiting time systems

Selection window in MPC Reports