



QR WAYFINDING



Food Court



Fashion Avenue



WORK Space



Restrooms



1

Get direction

- Visitor scans a QR code
- The route to the location appears on screen
- Mobile app is not required



2

Find out where you are

- Scan a QR code «Where am i»
- The exact place is shown on the map

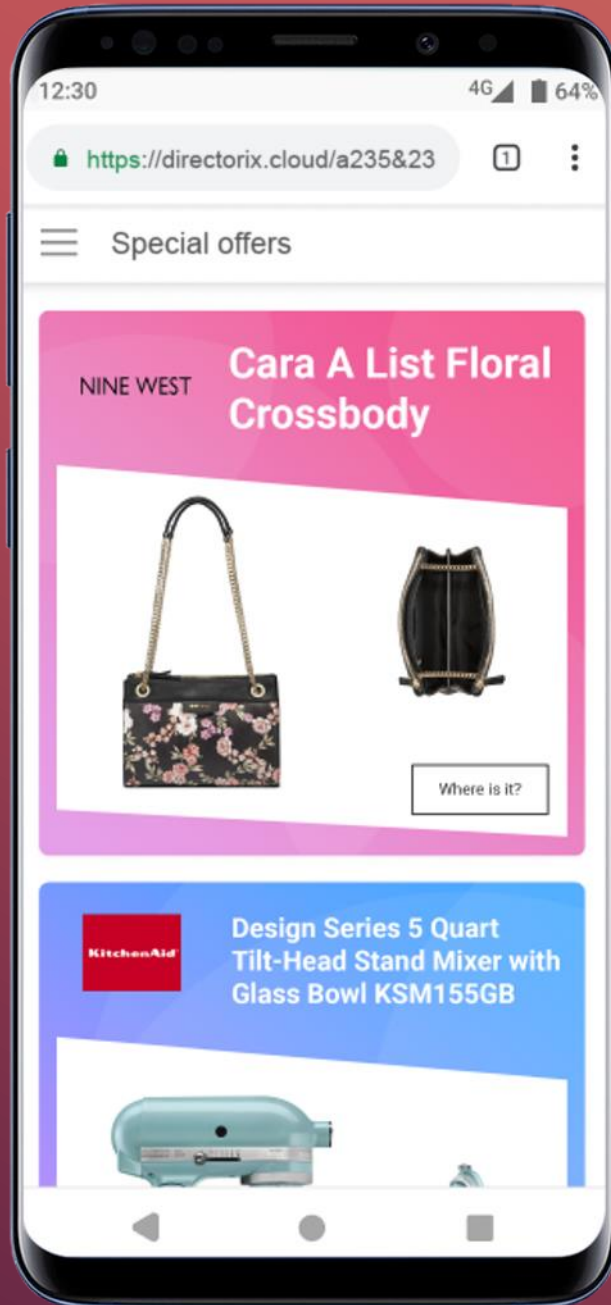


3

Find your car's parking place

Indoor/underground parking

- Save location with a QR code
- Get directions to your parking place from the nearest POI



4 Smart Ads

- Banner Ads
- Special offers
- Routing to the location

Platform

- Easy changes to the map
- QR code management
- Analytics and reporting

Analytics

All information about visitor traffic and popularity of POIs

Design

- Brand Logo
- Category signs
- Color coding



How to get to IKEA?

SCAN QR code
to get directions



Where am I?

Scan QR code
to see your location





**Save location
with a QR code**



**Find your car's
parking place**